India's Tech Adoption Summary

# Overview

This dataset analyzes state-wise technology adoption across India using six key metrics:  
 - Internet Penetration (%)  
 - Smartphone Users (%)  
 - Digital Literacy (%)  
 - UPI Transactions (Million per month)  
 - Tech Startups  
 - Overall Tech Adoption Rank

# Top 5 States by Overall Rank

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Rank | State / UT | Internet Penetration (%) | Smartphone Users (%) | Digital Literacy (%) | UPI Txns (M/month) | Tech Startups |
| 1 | Karnataka | 78.5 | 72.3 | 85.2 | 1250 | 4200 |
| 2 | Maharashtra | 75.2 | 69.8 | 82.1 | 1180 | 3800 |
| 3 | Delhi | 88.3 | 81.2 | 88.9 | 950 | 2500 |
| 4 | Tamil Nadu | 71.8 | 66.4 | 79.3 | 850 | 1800 |
| 5 | Kerala | 89.1 | 78.6 | 91.2 | 420 | 650 |

# Key Insights

- Chandigarh leads in Digital Literacy (9%) and Internet Penetration (92%), despite a lower UPI volume and fewer startups.

- Karnataka ranks 1st overall, likely due to strong performance across all categories, especially UPI transactions and startups.

- Chandigarh has the highest smartphone usage at 88%.

- Maharashtra and Tamil Nadu show balanced digital adoption with good infrastructure and startup presence.

- Uttar Pradesh has the highest no. UPI transactions.

-Karnataka is the startup hub of India with over 4200 startups.

- Among the states, J&K has the lowest ranking of all.

- Among the UTs, Daman & Diu is at the lower end.